

YouLead

Youth Learning Entrepreneurship through Digital Serious Game

Welcome to the first edition of the YouLead Newsletter! We're thrilled to share updates on this exciting project. In this issue:

- The YouLead Project in a Nutshell
- Key Highlights from the First Transnational Project Meeting
- What's happening now

YouLead PROJECT IN A NUTSHELL

YouLead is focused on empowering young people with leadership and entrepreneurial skills while equipping youth workers and trainers with digital tools and innovative teaching methods.

YouLead is powered by a diverse network of expert organisations from 4 countries:

- Union des Couveuses: A national network of 54 business incubators, helping over 5,500 entrepreneurs test their businesses each year.
- BGE Ile Conseil France: A regional consulting network supporting business creation and entrepreneurial growth.
- PYLON ONE Greece: An NGO with extensive experience in youth-centered projects, empowering young leaders.
- Fifty-Fifty Greece: A leader in education & lifelong learning, creating innovative, non-formal training programs.
- WIRTSCHAFTS KAMMER STEIERMARK Austria: A public institution representing Austrian businesses, providing economic expertise.
- F6S Network Ireland: Europe's largest accelerator platform, specializing in startup incubation and digital learning solutions.
- For Young People: Gain practical skills through interactive learning and a digital business simulation.
- For Trainers & Youth Workers: Access digital resources, toolkits, and structured training materials to improve entrepreneurship education.





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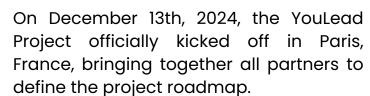
The First Transnational Project Meeting in Paris



Happening

Now we move forward with action!

We're launching a series of **Breakfast Sessions** to connect young people, trainers, and youth workers for engaging discussions on youth entrepreneurship challenges & solutions.



- Project Framework Developing training models, digital tools, and research strategies.
- Digital Marketing & Visibility -Launching an engaging website and outreach campaign.
- YouLead Documentary Capturing real stories of young entrepreneurs for alobal impact.
- 👬 Target Groups Identifying young entrepreneurs, trainers, and stakeholders for Breakfast Sessions.
- 77 Next Steps Organising Breakfast Sessions across partner countries to gather insights from youth workers, trainers, and young people















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