

## YouLead

### Youth Learning Entrepreneurship through Digital Serious Game


**Welcome to the first edition of the YouLead Newsletter! We're thrilled to share updates on this exciting project. In this issue:**


- The YouLead Project in a Nutshell
- Key Highlights from the First Transnational Project Meeting
- What's happening now


## YouLead PROJECT IN A NUTSHELL


YouLead is focused on empowering young people with leadership and entrepreneurial skills while equipping youth workers and trainers with digital tools and innovative teaching methods.


YouLead is powered by a diverse network of expert organisations from 4 countries:


 Union des Couveuses: A national network of 54 business incubators, helping over 5,500 entrepreneurs test their businesses each year.


 BGE Ile Conseil – France: A regional consulting network supporting business creation and entrepreneurial growth.


 PYLON ONE – Greece: An NGO with extensive experience in youth-centered projects, empowering young leaders.

 Fifty-Fifty – Greece: A leader in education & lifelong learning, creating innovative, non-formal training programs.

 WIRTSCHAFTS KAMMER STEIERMARK – Austria: A public institution representing Austrian businesses, providing economic expertise.

 F6S Network – Ireland: Europe's largest accelerator platform, specializing in startup incubation and digital learning solutions.

 For Young People: Gain practical skills through interactive learning and a digital business simulation.

 For Trainers & Youth Workers: Access digital resources, toolkits, and structured training materials to improve entrepreneurship education.



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#### The First Transnational Project Meeting in Paris





# Happening NOW


**Now we move forward with action!**


We're launching a series of **Breakfast Sessions** to connect young people, trainers, and youth workers for engaging discussions on youth entrepreneurship challenges & solutions.


On December 13th, 2024, the YouLead Project officially kicked off in Paris, France, bringing together all partners to define the project roadmap.

 **Project Framework** – Developing training models, digital tools, and research strategies.

 **Digital Marketing & Visibility** – Launching an engaging website and outreach campaign.

 **YouLead Documentary** – Capturing real stories of young entrepreneurs for global impact.

 **Target Groups** – Identifying young entrepreneurs, trainers, and stakeholders for Breakfast Sessions.

 **Next Steps** – Organising Breakfast Sessions across partner countries to gather insights from youth workers, trainers, and young people



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2024-1-FR02-KA220-YOU-000251791