YouLead

Youth Learning Entrepreneurship through Digital Serious Game

Welcome to the fifth and final edition of the YouLead Newsletter! We close the project where it all comes together: our Final Conference in Thessaloniki. In this issue:

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The YouLead Final Conference in Thessaloniki

On 16 July 2026, the YouLead Final Conference took place in Thessaloniki, Greece, to celebrate the achievements of the Erasmus+ project "YouLead – Youth Learning Entrepreneurship through Digital Serious Game".

The conference brought together young people, youth workers, educators, entrepreneurship professionals and representatives of the European partnership.

It marked an important milestone in the project's journey and a chance to look back at everything we built together.



QTwo years of European cooperation. The Final Conference was a moment to reflect on two years of international teamwork, innovative educational practices and shared efforts to give young people essential entrepreneurial and digital competences.

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The YouLead Results





At the heart of the conference were the main results of the project, the resources that will keep YouLead alive after its official end:

YouLead Compass

A key YouLead result, presented at the conference and available on the project website.

Digital Serious Game

A business simulation that lets young people experience the entrepreneurial journey in a realistic, interactive way.

Digital Audiobook

Inspiring content and new ideas on youth entrepreneurship, ready to listen to anytime, anywhere.

Digital Animation Palette

Short animated videos that make key entrepreneurial concepts easy to understand.

How the Day Unfolded





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1	**Engaging presentations** Partners presented the YouLead journey and the results developed together across Europe.
2	**Practical demonstrations** Attendees explored the resources and saw how they can make entrepreneurship education more accessible, creative and participatory.
3	**Interactive discussions** Meaningful exchanges among stakeholders highlighted the value of digital innovation, experiential learning and European collaboration for the next generation of entrepreneurs.

YouLead at a Glance

2 years of European cooperation	**6** partner organisations	**4** countries: France, Greece, Austria & Ireland	**4** main project results to explore

A celebration and a commitment. The Final Conference celebrated not only what YouLead achieved, but also its lasting commitment to empowering young people to turn their ideas into action and create meaningful opportunities for their future.

The YouLead journey continues!

Although the project is reaching its conclusion, all YouLead resources will remain available to inspire young people, support youth workers and encourage innovative approaches to entrepreneurship education.
Thank you to everyone who joined us along the way.
Discover the resources at youlead-erasmus.eu!

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